

## German National Tourist Board (GNTB)

Beethovenstrasse 69, 60325 Frankfurt am Main, Germany  
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Internet: [www.deutschland-tourismus.de](http://www.deutschland-tourismus.de)  
[www.germany-tourism.de](http://www.germany-tourism.de)

**Established:** 1948

**Executive Board:** Petra Hedorfer, Chief Executive Officer  
Armin Brysch, Commercial Director

**Board of Directors:** Chairman:  
18 members Klaus Laepple, President, Federal Association of the German Tourism Industry (BTW)  
Vice Presidents:  
Tilo Braune, President, German Tourism Association (DTV)  
Ernst Fischer, President German Hotel and Restaurant Association (DEHOGA)  
Erwin Huber, Bavarian Minister of State for Economics, Transport and Technology

**Employees:** 154 (Germany 75/Abroad 79)

**2006 annual budget:** Euro 34.2 million

**59 members:**

**Tourism  
companies**

- 2006 FIFA WORLD CUP™ Accommodation Services
- Accor Hotellerie Deutschland GmbH
- Air Berlin GmbH & Co Luftverkehrs KG
- Amadeus Germany
- ArabellaSheraton Hotelmanagement GmbH
- Autostadt GmbH, Wolfsburg
- AVIS Autovermietung GmbH
- Berliner Flughäfen GmbH
- BTI Euro Lloyd - Euro Lloyd Reisebüro GmbH & Co. KG
- Center Parcs Leisure Deutschland GmbH
- Deutsche Bahn AG
- Deutsche Lufthansa AG (LH)
- Deutsches Reisebüro GmbH (DER)
- Europa-Park Freizeit- und Familienpark Mack KG
- Europäische Reiseversicherung AG
- Fleesensee Hotels & Sports Marketing und Service GmbH
- Flughafen München GmbH
- Fraport AG
- Hertz Autovermietung GmbH
- Intercontinental Hotels Group
- KD Deutsche Rheinschiffahrt AG
- Lindner Hotels AG
- Maritim Hotelgesellschaft mbH
- Mastercard Europe sprl
- Messe Berlin GmbH
- NH Hoteles Deutschland GmbH
- REWE Touristik GmbH
- Ringhotels e.V.

- Sixt AG
- Stage Entertainment Germany
- Steigenberger Hotel Group
- Thomas Cook AG
- TUI AG

**Regional marketing organisations**

- Bayern Tourismus Marketing GmbH
- Bremer Touristik Zentrale GmbH
- Hansestadt Hamburg Tourismus GmbH
- HA Hessen Agentur GmbH - Hessen Touristik Service -
- Landesmarketing Sachsen-Anhalt GmbH
- Nordrhein-Westfalen Tourismus e.V.
- Rheinland-Pfalz Tourismus GmbH
- Tourismus Marketing Gesellschaft Sachsen mbH
- Thüringer Tourismus GmbH
- Tourismus-Agentur Schleswig-Holstein GmbH
- TourismusMarketing Niedersachsen GmbH
- Tourismus Marketing GmbH Baden-Württemberg
- Tourismus Marketing Brandenburg GmbH
- Tourismusverband Mecklenburg-Vorpommern e.V.
- Tourismuszentrale Saarland GmbH

**Associations**

- Association of German Commercial Airports (ADV)
- Federal Association of the German Tourism Industry (BTW)
- German Spa Association (DHV)
- German Hotel and Restaurant Association (DEHOGA)
- German Chamber of Industry and Commerce (DIHK)
- German Association of Travel Agents and Tour Operators (DRV)
- German Tourism Association (DTV)
- Historic Highlights of Germany
- German International Hotel Association (IHA)
- Magic Cities Germany
- German International Coach Association (RDA)

**GNTB international memberships**

- European Travel Commission (ETC)
- The Danube - International Marketing Association
- Baltic Sea Tourism Commission (BTC)
- Alpine Tourist Commission (ATC)

**Regional management structure for business development activities**

<b>North East Europe:</b>	Denmark, Sweden, Norway, Finland, Poland, Russia, Baltic States
<b>South East Europe:</b>	Austria, Czech Republic, Hungary, Slovenia, Slovakia, rest of south-east Europe
<b>South West Europe:</b>	Switzerland, Italy, France/North Africa, Spain
<b>North West Europe:</b>	Netherlands, United Kingdom/Ireland, Belgium, Luxembourg
<b>Americas/Israel:</b>	USA, Canada, Central and South America, Israel
<b>Asia/ Australasia:</b>	Japan, China, India, Australasia, Arab Gulf States, South Africa